NC College Connect

NC College Connect Toolkit Guide

Resources to Share With Your Students, Networks & Communities

How to Use this Guide

This guide is an overview of branded materials to help your school or organization promote NC College Connect. This includes an itemized list of materials as well as recommendations for use.

We encourage downloading the toolkit materials and familiarizing yourself with the items covered in this guide.

How to access the NC Collect Connect Toolkit:

- The toolkit can be accessed through the NC College Connect resources page for education professionals.
- Please use the **downloaded** toolkit items when printing, posting on social media, etc. There is no need to screenshot the images within this PDF.

01.

Printed One-Pager

How to Use: One-Pager

- The following NC College Connect one-pager has been developed to provide another way to amplify NC College Connect with students at your school or college and in your communities.
- This one-pager is sized to print on 8.5x11" paper. Print this to share at events and with those in your network. It is not designed for sharing on social media and should not be used in that medium.
- This one-pager is also included in the downloadable file on the NC College Connect resources page for education professionals.

02.

→ Social Media Graphics

How to Use: Social Media Graphics

- The social media resources in the following slides have been developed to provide optional content to elevate NC College Connect. Each social post incorporates NC College Connect branding and key messaging.
- The social graphics are suitable to be shared on your Instagram, X, and Facebook profiles and are intended to be paired with versions of the example posts included in the following slides.
- Feel free to add language that aligns to your brand's tone of voice or unique information that relates to this post. However, please do not change the meaning of the language about the program or alter the social graphics in any way.
- Please use the hashtag **#NCCollegeConnect** when posting on social media.
- **Note:** These graphics are included in the downloadable file on the NC College Connect resources page for education professionals. There is no need to screenshot the graphics included in this document.

Post #1: English

X (Twitter) Copy

🚨NC students, the hard part is over! With #NCCollegeConnect you're directly admitted to institutions where you already meet admission requirements. No test scores or essays, you're in! All you need to do is complete a simple form and accept at: NCCollegeConnect.org!

Facebook/Instagram Copy:

🚨Students, the hard part is over! Public high school seniors with a weighted 2.8 GPA or above who meet their course requirements are eligible for direct admission at many NC colleges and universities.

With #NCCollegeConnect, you'll be directly admitted to colleges and universities where you already meet admission requirements, no essays or test scores needed!

All eligible students need to do is:

✅ Tell institutions you accept your admission with a simple form

✅ Maintain your GPA of 2.8 or above

✅ Meet graduation & course requirements

Get the details at NCCollegeConnect.org.

Post #1: English

X (Twitter) Copy

Heard of #NCCollegeConnect? The program provides direct admission to many NC institutions. You're admitted if you:

✅ are a NC public high school senior

✅ have a weighted GPA of 2.8 or above

✅ meet course requirements

See where you're admitted and confirm your spot at NCCollegeConnect.org!

Facebook/Instagram Copy:

🚨 NC high school seniors: applying to college just got easier with North Carolina's direct admission program #NCCollegeConnect!

Eligibility is simple. You're already admitted if you...

✅ are an NC public high school senior

✅ have a weighted GPA of 2.8 or above

✅ meet graduation & course requirements

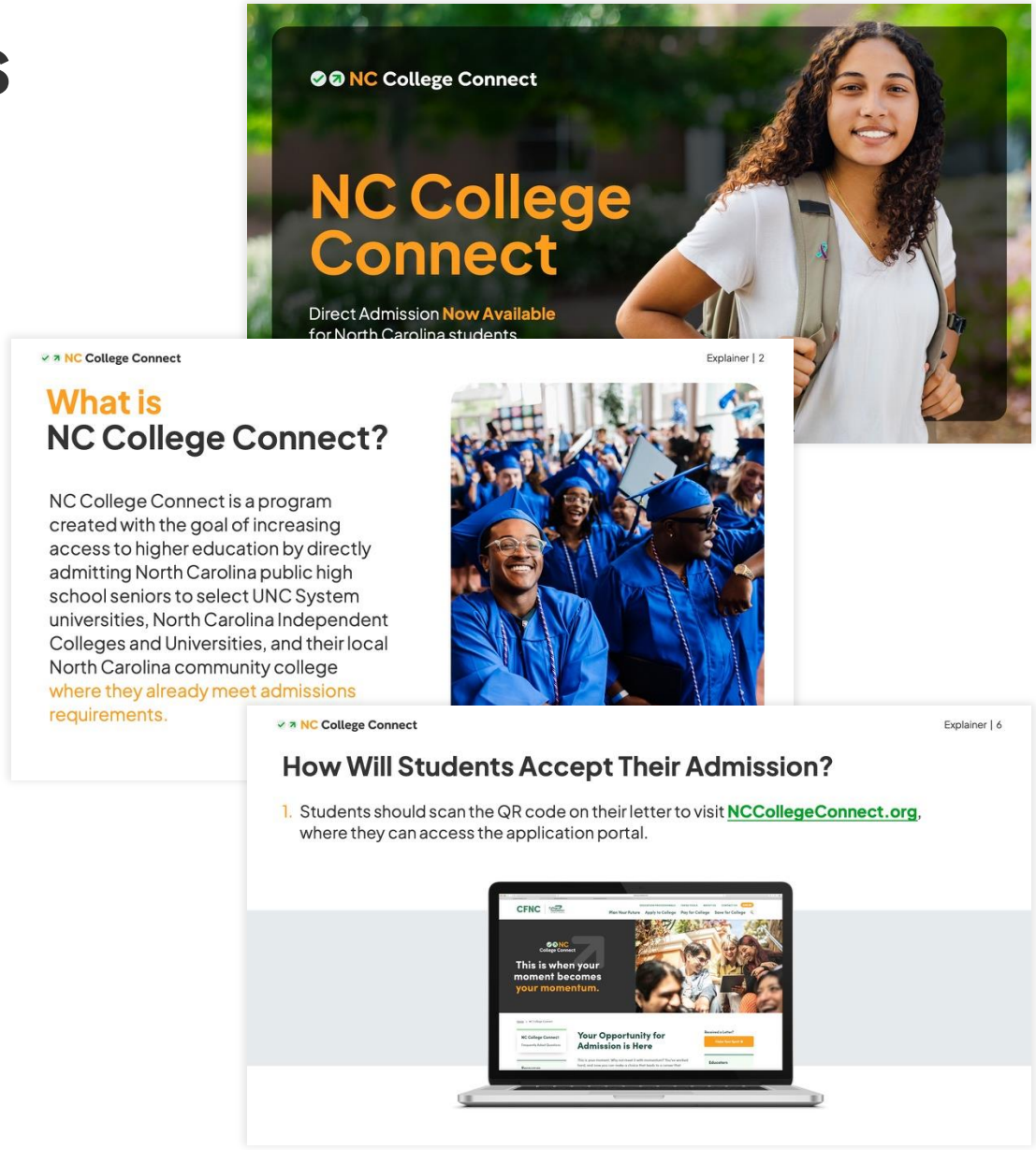
No essays, no recommendation letters, no wait...just a few clicks. Ready to take the next step? Meet your moment at NCCollegeConnect.org!

03.

PowerPoint Slides

How to Use: PowerPoint Slides

- The PowerPoint slides included in the toolkit are a resource to add into existing presentations about the college admissions process.
- The slides include an overview of NC College Connect, how students will claim their spot, and what students should keep in mind while navigating the simplified application process.
- The slides are being updated to reflect the most recent student portal experience. Check back soon for the updated version!



04.

Email Newsletter

How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! This text is also included in the downloadable file on the NC College Connect resources page for education professionals.

Student-Facing Version

*Note – this was written with all students in mind, not just those eligible for NC College Connect.

Good news! If you're a **high school senior** with **a weighted GPA of 2.8 or above** who **meets minimum course requirements** — you are already admitted to college, with NC College Connect, no essays or test scores needed! Not a senior just yet? You could be eligible for this program next year!

NC College Connect directly admits North Carolina public high school seniors with participating UNC System universities, North Carolina independent colleges and universities, and their local North Carolina community college **where they already meet admissions requirements. It's that simple.**

How does it work? If you're eligible, you'll be notified by the start of the school year with an official letter and directed to the NC College Connect application portal. From there, you will see a complete list of colleges and universities where you're already admitted and have the option to **complete a simple form** to accept your admission at the institutions of your choice.

Eligible students: Participating North Carolina colleges and universities are holding spots just for you — a simple, streamlined process that gets you where you want to be. This is your moment, so meet it! Learn more about the process, eligibility requirements, and see the full list of participating schools, at NCCollegeConnect.org.

Don't think you're eligible for this program? Don't worry! There's plenty of time to plan for and apply to college. CFNC.org offers numerous resources to explore college and financial aid options.

How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! This text is also included in the downloadable file on the NC College Connect resources page for education professionals.

General Version

Have a high school senior in your life? If they're **attending a public high school** with **a weighted GPA of 2.8 or above** and **meet their necessary course requirements**, then they are already admitted to institutions through NC College Connect — no essays or test scores needed!

NC College Connect directly admits North Carolina public high school seniors with participating UNC System universities, North Carolina independent colleges and universities, and their local North Carolina community college **where they already meet admissions requirements. It's that simple.**

How does it work? Eligible students will be notified by the start of the school year with an official letter and directed to visit the NC College Connect portal. From there, students will see a complete list of colleges and universities where they're already admitted and have the option to **complete a simple form to accept their admission** at the institutions of their choice.

Colleges and universities are directly admitting students with a simple, streamlined process that gets students where they want to be. Learn more about the process, eligibility requirements, and see the full list of participating schools, at NCCollegeConnect.org.

If a student doesn't meet admission requirements for this program, don't worry, there are options for everyone. CFNC.org offers numerous resources to explore North Carolina colleges and financial aid options.

05.

→ Messaging Points & FAQs

How to Use: Messaging Points & FAQs

- Use these message points as guide for when you're talking about NC College Connect to your communities, networks, parents, or to students—and understand the program details.
- This is **not** meant to be printed and shared as a flyer or take-home resource for students.
- This text is also included in the downloadable file on the NC College Connect resources page for education professionals.

NC College Connect

Thank you!

THE UNC SYSTEM

NC COMMUNITY COLLEGES
CREATING SUCCESS

North Carolina Department of PUBLIC INSTRUCTION

North Carolina Independent Colleges & Universities