



Countdown to College Social Media Posts

General Posting Guidelines

- 1. Keep posts short and clear.** Social media users scroll quickly, so make sure your posts are brief and capture their attention. Students are often confused about the steps to apply to college, so use this opportunity to break down the process into easy-to-understand steps.
- 2. Use visual content.** Use photos and videos to make your posts stand out.
- 3. Always include links.** Providing direct links ensures students have clear directions and resources to take the next steps in their application process.
- 4. Tagging partners or using hashtags can increase your content's reach.** Be sure to tag CFNC or your school in all your posts and use the suggested hashtags when applicable.

Next NC Post

"You could get \$3,000 per year to attend community college and \$5,000 per year for a UNC-System institution. If your family makes \$80,000 or less, go to CFNC.org/NextNC."

#CFNC #NCCountdowntoCollege #C2C
#NCFinancialAid #NextNC #NCFinishFAFSA



NEXT NC
SCHOLARSHIP

**NC may help you
pay for college**



The countdown to college continues.



Countdown to College Post

"All year long CFNC helps high school seniors learn about the three college enrollment steps they need to take. Want to learn about how to get in-state tuition, whether you qualify for financial aid, or how to apply to colleges? Visit CFNC.org/apply."

#CFNC #NCCountdowntoCollege #C2C
#NCFinancialAid

In-State Tuition

"Go to NCresidency.org. Answer a few questions to confirm your NC state resident status for tuition purposes and you could save thousands on the cost of college."

#CFNC #NCCountdowntoCollege #C2C
#NCFinancialAid



In-state tuition can save you thousands on tuition.



College Application Week

"During college application week, many schools waive their application fee and you don't want to miss your chance to apply to college for free. Save the date for this year's College Application Week, October 20-26. Learn more on CFNC.org/apply"

#CFNC #NCCountdowntoCollege #C2C
#NCFinancialAid #NCCollegeApplicationWeek