



## College Application Week



July 2011

Dear College Application Week Site Coordinators:

On behalf of CFNC and CACRAO, thank you for hosting a College Application Week event during the week of **November 14-18, 2011** at your school! The goal of College Application Week is to provide all seniors at participating high schools the opportunity to apply to college online using CFNC.org.

While the focus of College Application Week is particularly on first-generation college students and students who may not otherwise apply to college, we encourage participating high schools to include activities for all students, including freshmen, sophomores, juniors, and seniors who have already applied to college. The involvement of all your students in College Application Week will add to the college-going culture at your high school.

Due to the hard work and dedication of Site Coordinators like you, last year's College Application Week grew to 470 high schools, more than 25,000 students, and almost 45,000 online applications; a large increase in only four years. The past three years, College Application Week has been a statewide effort and we look forward to continuing this tradition across North Carolina.

To help you prepare for the event, we are pleased to provide the following resources:

- Site Coordinator Resource Guide, and
- Training Videos and Tutorials

Please contact me if you have any questions or concerns about planning and implementing the event at your school. I will be sure to keep you updated regarding any changes or additional information you may find useful. Be sure to check our website – **CFNC.org/CAW** – for program information for this year's College Application Week.

Thank you in advance for your commitment to this important statewide college access event. Your participation will encourage North Carolina students and their families to make college a part of their future.

Sincerely,

A handwritten signature in cursive script that reads "Ashley Lutterloh Postlethwaite".

Ashley Lutterloh Postlethwaite  
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