Lesson Plans \& Worksheets
PAWS IN JOBLAND


## Lesson Plan 37 - Jobland Shopping Trip

## Class activity

## Learning objectives:

- To gain knowledge of commerce through active learning
- To understand and appreciate the value of money

Curriculum links: Mathematics.

## Resources needed/preparation:

- Photocopies of Worksheet 37
- Room to set up "stores" (desks or tables will do)
- Store catalogs/brochures (to give ideas of prices)

Background: This activity concentrates on buying and selling. Students engage in one of two roles: "storekeepers" who decide what their goods will cost, and "shoppers" who decide where to get the best deals. Both shoppers and storekeepers work with the same list of goods.

## Introduction/guidelines for students:

- It is a good idea for the children to look at the Marketing, Sales and Service area of Paws in Jobland, particularly Salesperson and Store Owner.
- The class will need to split up into pairs.
- Divide the class into storekeepers and shoppers. A class of 30 (for example) could have 8 shopping locations, each with 2 shopkeepers. You could then have 7 pairs of shoppers.
- You could have 2 each of the following shopping locations: supermarket, local late-opening convenience store, downtown stores, and 24 -hour gas station stores.
- Every pair is given a copy of worksheet 37. Everyone is told how much money the shoppers will have to spend (we suggest $\$ 35$ ). The storekeepers then use this figure to decide how much they are going to charge for each of the items on the list (i.e. the sum of the items should approximately equal the amount of money the shoppers have to spend). They then write their prices on the list, which is displayed in their store.
- The shoppers visit the stores and peruse the price lists, seeing who offers the best deals. When they've decided, the shoppers can make their purchases - but from only 2 stores. Also, each store stocks just 2 of each item.
- Once shoppers have bought an item, they write the price paid on their list. They also write where it came from in the bought/sold column (you could give each store a number to make this easier).
- Each time storekeepers sell an item, they put a tick in the bought/sold column.
- When all the buying and selling has been done, the storekeepers work out how many items they have sold and how much money they have taken. The shoppers add up how much they have spent to get all of the items on their list.
- You can then see which store has made the most money and which pair of shoppers has purchased their goods for the least amount of money.


## Ideas for further development:

- This activity can encourage a discussion about shopping and consumerism in general. You could ask the children who does the shopping in their family and how it is done. Do the children help? Is a list made? Where is the bulk of the shopping done? How is it paid for? This could further prompt a discussion about how shopping habits have changed in recent history.
- You could also use this activity to help the students talk about commerce. Stores (and other businesses that sell products and services) need to set their prices at levels which will be low enough to encourage buyers, and yet provide enough income to buy stock, pay wages etc.


## Ideas for making the task easier:

- The storekeepers may need some help when they decide how much their items will cost. You could perhaps provide them with some parameters, such as a box of chocolates costs between $\$ 2$ and $\$ 4$. Alternatively they could look at ads/ catalogs/brochures.


## Worksheet 37 - Jobland Shopping Trip

My Name: $\qquad$ Date: $\qquad$


| Item: | Price | Bought/Sold |
| :--- | :--- | :--- |
| Milk (1 quart) |  |  |
| Car oil (1 quart) |  |  |
| Flowers (1 bunch) |  |  |
| Box of chocolates |  |  |
| Apples (1 pound) |  |  |
| Packet of pasta |  |  |
| Newspaper |  |  |
| Cheese (7 ounces) |  |  |
| USA road map |  |  |
| Package of cookies |  |  |
| Toilet rolls (2) |  |  |
| Potatoes (3 pounds) |  |  |
| Music CD |  |  |
| Can of baked beans |  |  |
| Bar of soap |  |  |




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